

July Workshop

DATE:

July 10, 2024

TIME:

9:30 AM - 3:30 PM
Lunch break 12:00 - 12:30 PM

LOCATION:

IMPA Conference Center
11610 N. College
Carmel, IN 46032

REGISTER:



impa.com/impaworkshops
Please register by July 3

UPCOMING WORKSHOPS:

AUGUST 14: Metering for Linemen

SEPTEMBER 11: Social Media for Utilities



Key Accounts

Discover how to support and grow businesses in your community to enhance your reputation and revenue. Your commercial and industrial key accounts need special attention. This workshop is designed to show you how to nurture strategic relationships and build trust and loyalty. Whether you plan to start a utility key accounts program or want to take your current program to the next level, this workshop provides the skills, knowledge and tools for success.

IMPA member community personnel who should attend include key account managers or representatives and other utility staff involved in key accounts.